

## Your 2025 Training APEX Award Consulting Package Options

Package Element	BRONZE DIY APEX Fundamentals	SILVER Rank Booster	GOLD High-Impact Coaching <i>Only 5 available</i>	PLATINUM High-Impact + App Review <i>Only 1 available</i>
<b>GUIDANCE TAILORED TO YOU AND YOUR TEAM</b>				
Any three questions answered via email (usually same day or within one business day)	✓	✓		
Preparatory coaching session to review and gain feedback on 2024 app and score, strategize on 2025		90 minutes	75 minutes	75 minutes
Two rounds written feedback on any 5 draft responses, each discussed in 75-min coaching session			✓	✓
Two rounds of reviews and light edits on your final app draft, each discussed in 60-minute coaching session				✓
75-minute debrief coaching sessions to capture lessons learned, explore other award opportunities			✓	✓
<b>PROPRIETARY RESOURCES: ESSENTIAL READS</b>				
Smart Applicant's Survival GUIDE: Scoring overview, common myths and key steps to always take	✓	✓	✓	✓
Package Gear Manual: Your resources and how to maximize their value (version for each package)	✓	✓	✓	✓
Tips & Tricks for Team Leads: Best practices from top 5 winners, for those leading a team of any size			✓	✓
Final Review Checklist: Where to focus efforts as you prepare to cross the finish line (arrives mid-August)			✓	✓
<b>RESOURCES: ESSENTIAL TOOLS</b>				
Smart Applicant's Sanity-Saving WORKBOOK: Your core tool, a Word doc app with guidance throughout	✓			
Smart Applicant's Sanity-Saving WORKBOOK: DELUXE Edition (four bonus sections)		✓	✓	✓
Score-o-Matic Trouble Finder: Client fave that color codes trouble areas and forecasts 2025 scoring		✓	✓	✓
Handy Program Tracker: To track programs, measurable goals, Level 3/4 results and more			✓	✓
<b>MONEY-BACK GUARANTEE if you're not satisfied</b>				
No questions asked, keep resources. <i>B-request within 1 year; S/G/P-request within 48 hrs of 1<sup>st</sup> session</i>	✓	✓	✓	✓
<b>PACKAGE FEES</b>				
Regular Fee	\$2,495	\$4,995*	\$9,995*	Contact Deb
Early bird price (by June 30)	<i>Save \$500:</i> \$1,995	<i>Save \$1,000:</i> \$3,995*	<i>Save \$1,000:</i> \$7,995*	Contact Deb

\* Plus+ incentive bonus; [contact Deb](#) for detailsContact Deb TODAY: [deb@debarnoldink.com](mailto:deb@debarnoldink.com)Details: [debarnoldink.com/APEXsuccess](https://debarnoldink.com/APEXsuccess)