

Your Package Options from Deb Arnold, Ink. for the 2024 Brandon Hall Group HCM Excellence Awards

Package Element	STARTER	STANDARD	PREMIUM*	POWER PLAY*
	DIY with Q&A	Robust Resources with Custom Feedback	Authoritative A-Z Assistance	Full Service, Outsourced Expertise
GUIDANCE TAILORED TO YOU AND YOUR TEAM				
Any three questions answered via email (usually same day or within one business day)	✓	✓		
Award-readiness Assessment: 30-min prep session, proprietary tools/process, 90-min consultation			✓	✓
Initial prep session to set up your team for success, discussing your app, timetable and Q&A		45 minutes	90 minutes	90 minutes
Two rounds of personalized, written feedback on your application drafts, followed by...		✓	✓	
Two 90-minute review sessions to go over the written feedback, needed edits and next steps		✓	✓	
Complete edits on your final application draft			✓	
Full Service, Outsourced Expertise: in partnership with you/your team, Deb creates, submits your app				✓
PROPRIETARY RESOURCES:				
Smart Applicant's Survival GUIDE:	✓	✓	✓	✓
Smart Applicant's Sanity-Saving WORKBOOK - <i>Standard</i>	✓			
Smart Applicant's Sanity-Saving WORKBOOK - <i>Custom</i> (tailored to your award category)		✓	✓	✓
Offline Entry Portal Form: Word doc version of the online form with guidance to save time and guesswork	✓	✓	✓	✓
The 10 Commandments of the BH HCM Awards:		✓	✓	✓
Maximizing Your Review Session Value		✓	✓	✓
<i>Limited Availability</i>			Only 3 available	Only 1 available
MONEY-BACK GUARANTEE if you're not satisfied				
Request a refund, no questions asked (resources are yours to keep). <i>STARTER-request within one year; All others-request within 48 hours of initial session</i>	✓	✓	✓	✓
PRICING				
Regular Fee	\$2,995	\$8,495	\$18,995*	Contact Deb
Early bird price (by Feb 23)	<i>Save \$500:</i> \$2,495	<i>Save \$1,000:</i> \$7,495	<i>Save \$2,000:</i> \$16,995	Contact Deb

*Limited availability! Only 3 PREMIUM packages—and only 1 POWER PLAY.

Contact Deb TODAY: deb@debarnoldink.com

Details at: <http://debarnoldink.com/BHsuccess>