Incentive Bonus for Gold Level Packages

The bonus is based on your % rank improvement, with special incentives for top 10, top 5 or #1 placement and for significant jumps in the ranking.

Here's how the bonus works (see examples below):

A. If your rank improves: $5,000 multiplied by your % rank gain over last year [(2021 rank – 2020 rank)/2020 rank * -1]
B. If you improve 50+ spots High Jump bonus (50-74 spots $1,000; 75+ spots $2,500)
C. If you rank in the top 10: Top 10 $2,000, Top 5 $3,000, #1 $5,000

Note: C applies even if rank does not improve, given the achievement of retaining a top position.

Here are some examples, based on actual coaching client successes:

2020 Rank	2021 Rank	% Gain	*	Rank Bonus	+	High Jump Bonus	+	Top 10 Bonus	Top 5 Bonus	#1 Bonus	Total Bonus
17	9	47%		$2,353				$ 2,000			$4,353
41	3	93%		$4,634					$3,000		$7,634
7	1	86%		$4,286						$5,000	$9,286
65	11	83%		$4,154		$1,000					$5,154
38	24	37%		$1,842							$1,842

Note: Highest possible bonus (new or ranked #125 in 2020 and ranked #1 in 2021) is $4,960 + $2,500 + $5,000 = $12,460. Hard to imagine any company unhappy about paying that bonus!

P.S. If both your 2021 rank AND your *qualitative* score are worse than last year (it's possible to have a higher score but not improve your rank), and you feel it was *because of my coaching*, I will refund you $2,500.

Money-back Guarantee:

I'm so confident you'll feel your purchase is a wise investment that I offer this money-back guarantee.

If after the initial coaching session you are not completely satisfied, I will fully refund your money, with all resources yours to keep. No questions asked. You may request your refund within 48 hours of the coaching session.

Deb Arnold, Ink. does not guarantee that this package will improve your Training Top 125 ranking. Any number of factors will impact your final standing, including the relative strength of other applicants and, of course, whether you have the right stuff. However, all of the package resources provide solid advice and insights that should serve you well, not just for Training Top 125 but for other awards, too.

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